

Kevin Crossman

Based in the San Francisco Bay Area

IT Manager by Day, Mai Tai Enthusiast at Night

Visited 130+ different tiki since 2016



www.ultimatemaitai.com

Rum Lists at Four Bay Area Tiki Bars



Mitch Wilson

Global Brand Ambassador, Black Tot Rum Editor, *The Tequila Ambassador VO* Wonk Press, 2024

Former Bartender at Trailer Happiness

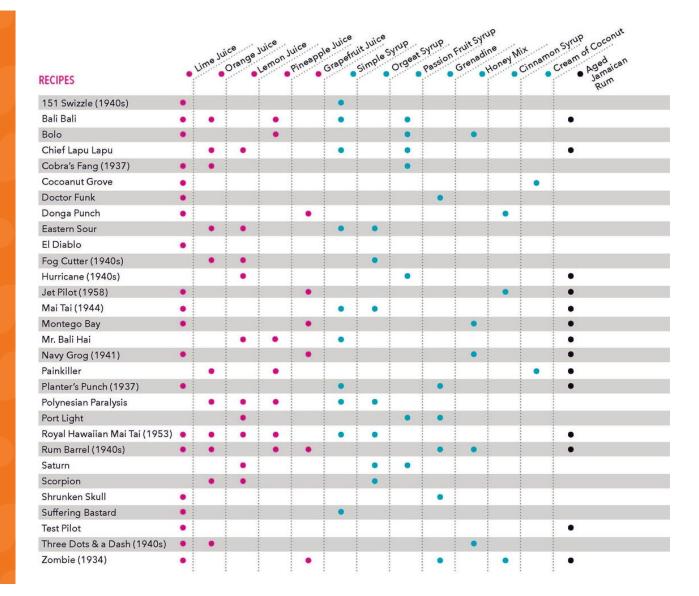
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Acknowledgement

Minimalist Tiki
Matt Pietrek and Carrie
Smith

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No, you don't need to buy everything at once







3, 21, 3, 21, 3, 21,

1 oz Lime juice

½ oz Orgeat syrup

1/4 oz Rock Candy Syrup

½ oz Orange Curacao liqueur

2 oz Aged Jamaican Rum

Generic 1944 Mai Tai Recipe

3, 21, 3, 21, 3, 21,

- 3/4 oz Lime juice
- ½ oz Don's Mix
- ½ oz Falernum
- 1/4 oz Grenadine
- 1½ oz Jamaican rum
- 1½ oz Puerto Rican rum
- 1 oz Demerara 151 proof rum
- 2 dashes absinthe
- 1 dash Angostura bitters

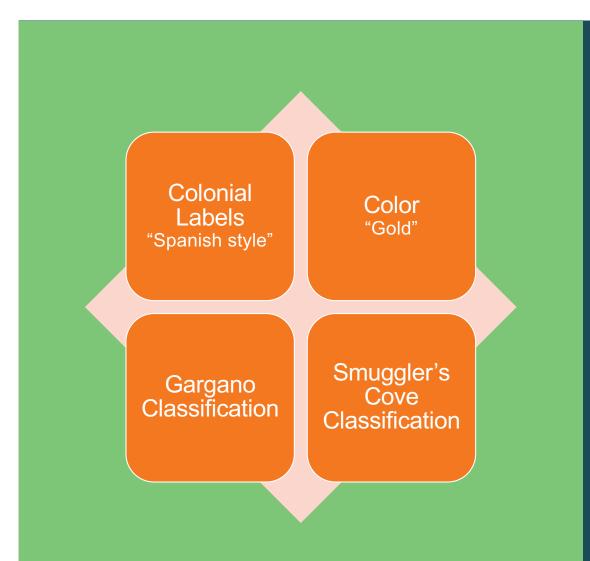
Don's Mix: 2 parts White Grapefruit juice and 1 part

Cinnamon Syrup

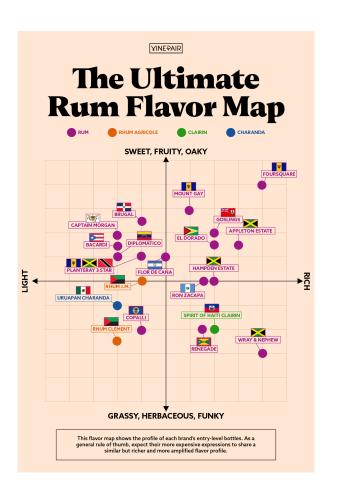
Generic 1934 Zombie Recipe







Rum Categorization



RUM FLAVOUR MAP by CRT Spirits

Vi har kortlagt vores mange forskellige rom ift. graden af sødme samt dybde i smag og spiciness. Det skulle gerne være med til at give et godt overblik!



Flavor Maps

10 ESSENTIAL RUM STYLES





3, 21, 3, 21, 3, 21, 3, 21,

Demerara 151

Demerara "Underproof"

Jamaican Dark

Jamaican Unaged Overproof

Jamaican Lightly Aged ("Gold")

Jamaican Long Aged

Blended Aged

"Light" Rum

Puerto Rican "Gold"

Martinique/Agricole Unaged

10 RUM STYLES
FOR TIKI
COCKTAILS

Demerara 151

151 proof Demerara black rum, colored with caramel. Smoky notes.

Prototype: Lemon Hart 151

Others: Hamilton 151,

Diamond 151

Key Cocktails: 151 Swizzle, Zombie, Cobra's Fang, Jet Pilot, Puka Punch, Tortuga, Demerara Dry Float





Demerara "Underproof"

Traditionally 86 proof mixing rum, usually with caramel coloring. "Navy Rum" inspirations

Prototype: Hamilton 86

Others: Lemon Hart 1804, Pusser's, Diamond Dark, El Dorado 5

Key Cocktails: Painkiller, Three Dots and a Dash, Navy Grog, Boo Loo







Dark Jamaican

Lightly aged black rum. Caramel coloring added.

Prototype: Myers's Dark

Others: Worthy Park 109, Coruba, Blackwell, Hamilton

Pot Still Black

Key Cocktails: Planter's Punch, Lapu Lapu, Hurricane, Jet Pilot, Ancient Mariner, anything with a "dark rum float"







Jamaican Unaged Overproof

Unaged 126 proof from Jamaica

Prototype: Wray & Nephew Overproof

Others: Rum Fire, Worthy Park, Monymusk

Key Cocktails: 2044 Mai Tai, Maximum Aloha, Almost Famous, Blue Hawai-Tai, Toucan Dance,









Jamaican Lightly Aged

Aged 2-5 years, often labeled "Gold"

Prototype: Appleton Signature

Others: Planteray Xaymaca, Worthy Park Select, Hamilton Pot Still Blonde

Key Cocktails: Quaratine Order, Don's Special Daiquiri, Q.B. Cooler, Pearl Diver

Notable: Smith & Cross

Key Cocktails: Kingston Negroni, Angostura Colada







Jamaican Long Aged

Aged 8 or more years, typically more than 40% ABV

Prototype: Appleton 12

Others: Appleton Reserve 8, Denizen Merchant's Reserve, Worthy Park Single Estate Reserve, Hampden Estate 8

Key Cocktails: Mai Tai







Blended Aged

Lower proof aged rum from nearly any location, often described as "Gold" rum without a specific country modifier. Often a blend of pot / column distillate

Prototype: Mount Gay Eclipse

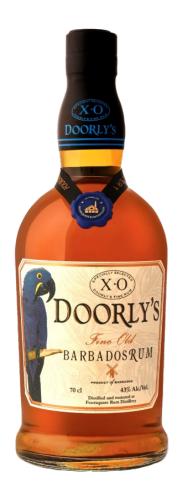
Others: Doorly's, Chairman's

Reserve

Key Cocktails: Shark's Tooth, Never Say Die, Beachbum







Light Rum

Lightly aged and filtered column still distillate. Often calling for Cuba, Puerto Rico, or Virgin Islands origin

Prototype: Havana Club 3

Others: Cruzan Aged, Flor de Cana, Bacardi Superior, Don Q Cristal

Key Cocktails: Daiquiri, tourist Mai Tais, Zombie, Blue Hawaii, Navy Grog, Fog Cutter, Menehune Juice







Puerto Rican "Gold"

Lightly aged column still distillate from Puerto Rico.

Prototype: Bacardi 4

Others: Don Q Gold, Bacardi

8, Ron del Barrilito

Key Cocktails: Meihana, Scorpion, Castaway, Jet Pilot, Zombie







Martinique Rhum Agricole Unaged

Unaged rhum from Martinque. Made from sugar cane juice distillate in column stills. "Grassy" flavors.

Prototypes: Rhum JM White / Blanc, Clement Rhum Blanc

Key Cocktails: Disco Banana, modern Mai Tais, Mammoth Tusk, The Vacation, Ti' Punch

Unaged spirts made from sugar cane juice may or may not be subtituted





ADDITIONAL CONSIDERATIONS







BLENDS CAN BE COMPELLING

"What one rum can't do, three can"

The sum is greater than the whole





Historic Formulas vs. Modern Expressions

Trend toward more neutral spirits

Reduction in proof and flavor

3, 21, 3, 21, 3, 21, 3, 21,

Additional French Departments: Guadeloupe and Reunion

Mexican Rums, Aguardiente, Charanda

Cachaça from Brazil

Clairin from Haiti

Hawaiian and Louisiana Rum

Sugar Cane rum from Jamaica and Barbados

THE NEXT BIG CATEGORY: SUGAR CANE RUMS

FINAL THOUGHTS





THANK YOU

Slides at UltimateMaiTai.com



